

How Antleap Searcher Differs from Google, Yahoo & Bing

The common abilities of all major Search Engines focus on:

- Crawling
- Categorizing
- Collecting
- Scoring or Ranking results according to the Search Engine's defined rules
- Storing data in databases
- Retrieving that data at astonishing speeds

As users of these Search Engines we recognize that they do a good job. In fact, they do a fantastic job. If we think about it a little, we may conclude that they do *too good of a job*.

User's Problems with Search Engine Results: The Quest for Relevancy

The only thing worse than being told that your search keyword(s) generated 6,000 results, is being told it generated 50,000 results – or over a million results.

How many of us look beyond 10 or 20 results? Yet, if there are all these results...

- Who decides which ones are important? How they are ranked & ordered?
- Who determines which ones are relevant to our needs?
- Who judges which ones fit the context of our search?
- Who presumes that we wanted a homepage or a pdf file in our results – or not?

Simply said, independent of the Search Engine(s) used, search results are presented as an un-sortable, uncategorized, unmanageable, serial stream of results, whose presentation order was decided without regard to our specific search needs of the moment. Such an approach generates way too many irrelevant results. Too often, the results which might be most valuable are buried too deep in the pile to ever get our attention.

Presentation Matters: Searchers Need a Different Presentation of Search Engine Results

Antleap Searcher is a front end to help evaluate Search Engine results. *Antleap Searcher* starts where the Search Engines finish. *Antleap Searcher* helps you take the results that the Search Engine provides and score, order, and present them in a way that favors the results which you declare are more relevant.

When *Antleap Searcher* acts as a front end to Search Engines, the delivered searches:

- start with the same search results that are provided by Google, Yahoo, or Bing; they are the same because we go to Google, Yahoo, and Bing to obtain them
- allow the individual searcher to change scoring interactively and dynamically
- organize indices into the specific search results by website extension, file type, natural clusters, or and combination of these indices; do local sub-searches within these sets of results
- present these indices with linked hotkeys to pre-categorized results
- save and retrieve search results to a local file

Just like a spreadsheet helps you to manage and control your data, *Antleap Searcher* helps you to manage and control the avalanche of search results which the Search Engines provide.